

Miss Iowa

Scholarship Program

ANNUAL PROGRAM BOOK AD PLACEMENT INFORMATION

The Miss America Organization is one of the largest providers of scholarships to women in the world. From the local to national level, the program makes available more than \$45 million each year in scholarship funds. Please join us in supporting education through the Miss Iowa Scholarship Program, an official state preliminary competition in the Miss America system. Your support will assist young women across the state, and you'll be an integral part of the scholarship success offered through the Miss Iowa and Miss Iowa's Outstanding Teen Organizations.

CONTESTANT NAME & TITLE _____

OR PRINCESS NAME, if applicable _____

NAME OF ADVERTISER _____

CONTACT PERSON, IF DIFFERENT FROM ABOVE _____

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I DO NOT WISH TO PLACE AN AD, BUT WILL MAKE A CONTRIBUTION \$ _____ SCHOLARSHIP DONATION.

Ad Specification:

Business card, 3.5 x 2 inches; **\$30**

Quarter Page, 4 x 5 inches; **\$60**

Half Page, 8 x 5 inches (horizontal) OR 4 x 10 (vertical) **\$120**

Full Page, 8 x 10 inches; **\$240**

Love Line **\$10** (limited to 175 characters; approximately 30 words)

Submit ad in PDF format, jpeg files (300 dpi resolution), and gif OR submit jpeg logo, and upon your request, we will design a simple ad for you.

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ALL Ads and Payment must be submitted online:

<http://www.missiowa.com/program-book-ads>

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