

Miss Iowa

Scholarship Program

ANNUAL PROGRAM BOOK AD PLACEMENT INFORMATION

The Miss America Program is one of the largest providers of scholarships to women in the world. From the local to national level, the program provides millions of dollars in scholarships to contestants each year. Please join us in supporting education through the Miss Iowa Scholarship Program, an official state preliminary competition in the Miss America system. Your support will assist young women across the state, and you'll be an integral part of the scholarship success offered through the Miss Iowa and Miss Iowa's Teen Organizations.

CONTESTANT NAME & TITLE _____

OR RISING STAR NAME, if applicable _____

NAME OF ADVERTISER _____

CONTACT PERSON, IF DIFFERENT FROM ABOVE _____

PERSON AUTHORIZING THE PLACEMENT OF THIS AD _____

ADDRESS _____ CITY _____ ZIP _____

PHONE _____ EMAIL ADDRESS _____

I DO NOT WISH TO PLACE AN AD, BUT WILL MAKE A CONTRIBUTION \$ _____ SCHOLARSHIP DONATION.

Ad Specification:

- Business card, 3.5 x 2 inches; **\$32.50**
- Quarter Page, 4 x 5 inches; **\$65**
- Half Page, 8 x 5 inches (horizontal) OR 4 x 10 (vertical) **\$130**
- Full Page, 8 x 10 inches; **\$260**
- Love Line **\$10** (limited to 175 characters; approximately 30 words)

Submit ad as JPEG or PNG formats ONLY (300 dpi resolution). PDF format not accepted.

Ad must be provided PRINT READY and may be rejected if it does not meet submission requirements.

ALL Ads and Payment must be submitted online. Submissions AND payment due by Wednesday, April 17, 2024 to be included for CONTESTANT Ad Sales Incentives.

<http://www.missiowa.com/ad-submissions>

Click to follow link or copy and paste into your browser.

All major credit cards accepted and eChecks via PayPal. You do not need a PayPal account to submit payment through PayPal.

