

# Miss Iowa Scholarship Program

## SECTION 2 Starting a NEW Local

### **Proposal to Operate a New Local Preliminary Scholarship Program**

Every organization or individual wishing to operate a new Local Preliminary Scholarship Program must first submit a proposal for a Local Preliminary License to [executivedirector@missiowa.com](mailto:executivedirector@missiowa.com). The New Local Proposal Form is available on the Miss Iowa website – [www.missiowa.com](http://www.missiowa.com).

A new Local Program applicant will be contacted by a member of the Field Operations Team within ten (10) days of our receipt of a new Local Program proposal for an initial discussion of the proposal and to address any questions. The proposal will then be reviewed by the Board of Directors at the next regularly scheduled Board meeting. If the new Local Program proposal is approved by the Board, and upon the Local Program's execution of the Local License Agreement, the license holder is entitled to hold a local preliminary for the current competition year. Local Program licenses are subject to renewal on an annual basis. Failure to hold a local program within the license period may result in non-renewal of the license agreement.

### **Fees**

The license fees for holding a local preliminary competition in Iowa are:

Miss Local Titles (1 – 3 titles)	\$450.00
First time new competition, first year only	No fee
Sweeps	No fee

**License fees are due within 30 days following your local competition.** If your Local Program also holds an Outstanding Teen competition, your Teen Titleholder's state fee is \$300, due no later than Orientation in April. This fee may be paid by the Local Program, by the Teen Titleholder/Family, or by sharing the expense, BUT the payment expectation must be clearly communicated to the Teen Titleholder and her family in advance.

License fees should be paid by check and mailed to Miss Iowa Scholarship Program, P.O. Box 1595, Davenport, IA 52809 or submitted on Venmo to Miss Iowa Scholarship Program @Lisa-Durbin-2.

### **Insurance**

Each Local Scholarship Program is covered by insurance under an umbrella policy with all the Miss America Local Programs. The fee for this insurance is included in the Local Preliminary License Fee.

The company that provides this insurance is:

Gallagher Insurance  
6300 South Old Village Place, Suite 200  
Sioux Falls, SD 57108  
Denise Alex, CIC, CISR  
Phone 605.275.1954  
[denise\\_alex@ajg.com](mailto:denise_alex@ajg.com)

Please use the most recent Certificate of Insurance Request form located on the Miss Iowa Locals Resource Portal and fax or email it to Gallagher Insurance as noted on the request form. Some venues may require additional wording or specific requirements to add to the Certificate.

### **Registration System for Miss and Teen Candidates**

ALL candidates (Miss and Teen) interested in competing in a local competition must first register for an annual membership with MAO and pay a \$35 fee. Miss candidates must then register to compete in a local competition, AND must pay a \$75 fee per local competition. This \$75 fee per local candidate is split 50/50 between MAO and the State Program. The State then determines how and to what extent these fees are funneled to the Local Programs.\* Miss Local Titleholders must also pay a \$325 state competition fee to MAO prior to the state competition.

Although Teens must also register to compete in a local competition, the \$75 local fee is WAIVED for Teens. The Local Program is permitted to charge a reasonable local competition fee for Teens. Please see Part 6 of the Manual regarding Miss Iowa's Outstanding Teen Competition.

Detailed information regarding the MAO/MAOTeen Candidate Registration process is located on the Miss Iowa Resource Portal, Local Executive Directors Tab.

*\*In Iowa, the local candidate competition fee passing to the State program will be shared equally with the Local Program. The Local Program will be required to use these funds for scholarship. The State Board is developing protocols for the tracking of these funds.*

### **Definitions**

#### **Closed Competition**

A Closed Competition is one that serves only a certain geographic area. To be eligible to compete in a Closed Competition, the candidate must reside, attend school, or work full-time in this geographic area as set forth in Section 4, Candidate Eligibility.

#### **Open Competition**

An Open Competition is one that is open to any eligible young woman who resides, attends school, or works full-time in the State of Iowa as set forth in Section 4, Candidate Eligibility.

#### **New Competition**

A New Competition is one that has never before been a part of the Miss Iowa Scholarship Program. There is no License fee for the first year. This only applies to a first-time competition. It does not apply if a second or third title is added to an existing program, if a former existing program is revived, or if a new Executive Director is appointed to an existing program.

#### **Single Title Competition**

A local competition will be assumed to be holding a single title competition, unless a dual, double, or triple competition is approved by the State Board in advance. A single title Miss level competition requires a minimum of at least three (3) candidates. **No exceptions.**

## Dual, Double, and Triple Competitions

### ***Holding a Dual, Double, or Triple Competition requires prior State Board approval.***

Questions or requests for clarification regarding the provisions herein should be directed to the Field Operations Team (fielddirector@missiowa.com) or State Board Executive Director (executivedirector@missiowa.com) as soon as reasonably possible.

### **Dual and Double Competitions**

A **Dual** Competition is defined as one group of candidates with two (2) titles awarded to the two highest scoring candidates. A minimum of six (6) candidates is required. Candidates must be notified in writing (email, text, or Facebook post is sufficient) as soon as reasonably possible that a competition will be held as a dual rather than single title program.

A **Double** Competition is defined as two separate groups of candidates with one winner announced from each group. A minimum of six (6) candidates is required with at least three (3) candidates placed in EACH competition group. Candidates must be notified in writing (email, text, or Facebook post is sufficient) as soon as reasonably possible that a competition will be held as a double rather than a dual or single title program, and the candidates must be instructed about the difference between a dual and double program, including the random method by which the candidates are placed in the two (2) competition groups, subject to the NOTE regarding returning titleholders below.

Dual or double competitions are held to give away two (2) titles at one (1) event. Two titles are the maximum number awarded during these events. If less than the required number of candidates show up for the competition, only one title may be given (assuming there are at least 3 candidates competing), **no exceptions**. An announcement must be made from the stage explaining how the titles will be awarded.

One panel of a minimum of five (5) judges may serve to judge the competition. **Separate** support groups should be in place to assist each winner as they prepare for the State competition and should not have responsibilities with another titleholder. The Dual or Double program must be held in an acceptable public facility. Each winner must receive the official Miss America local crown, equal scholarships, and comparable prize packages.

### **DUAL:** (Example)

- A. A minimum of at least six (6) candidates enter the competition.
- B. The two (2) candidates with the highest points are awarded one title each.
- C. The first runner-up is the candidate with the third highest points. (Optional to name a runner-up.)

### **DOUBLE:** (Example)

- A. At least six (6) candidates enter the competition. The candidates are randomly placed into two separate competition groups, subject to the NOTE regarding returning titleholders below, OR if one or both titles are closed, the candidates in said competition group must meet the residency requirements for that closed title.
- B. Three (3) candidates compete in the Miss Apple Pie Competition.
- C. Three (3) other candidates compete in the Miss Peach Pie Competition.

- D. In each phase of competition, all of the candidates for the Miss Apple Pie Title will compete and be scored, and then all of the candidates for the Miss Peach Pie Title will compete and be scored.
- E. Titles will be awarded per regular preliminary local competition rules.

***\*Note regarding returning titleholders:*** Under no circumstances can a titleholder from the preceding year compete for the same title in the following year. If a returning titleholder wishes to compete with the same local program the following year, a Double rather than a Dual must be held to ensure there is no appearance of manipulation (per the direction of the Miss America Organization). The returning titleholder must be placed in the competition group for the title she did not hold in the prior year. The remaining candidates should be placed in the competition groups by random placement method.

### **Triple Title Competition**

A **Triple Title** Competition is defined as an event where three (3) titles may be awarded. Candidates must be notified in writing (email, text, or Facebook post is sufficient) as soon as reasonably possible that a competition will be held as a triple rather than single, dual or double title program and whether procedure A or B below is being followed by the local program.

One of the two following procedures must be observed, subject to the NOTE regarding returning titleholders:

A. One (1) competition

At least nine (9) candidates compete, awarding three titles to the three candidates with the three highest points. The first runner-up is the candidate with the fourth highest points. (Optional to name a runner-up.)

One panel of a minimum of five (5) judges will decide the winners. If less than nine (9) candidates show up for competition, a triple title event is not permitted, **no exceptions**; however, the local program may be permitted to hold a Dual competition instead, if the above-referenced rules regarding a Dual are observed and if approved in advance by the State Board Executive Director. An announcement must be made from the stage explaining how the titles will be awarded.

**OR**

B. Three (3) separate competitions

At least nine (9) candidates compete. The candidates are randomly placed into three (3) separate competition groups, subject to the NOTE regarding returning titleholders below, OR if any titles are closed, the candidates in said competition group must meet the residency requirements for that closed title.

- A minimum of three (3) candidates per title must compete.
- Three (3) candidates compete for Miss A title.
- Three (3) candidates compete for Miss B title.
- Three (3) candidates compete for Miss C title.

- Candidates will be scored by the judges as separate competitions. In each phase of competition, all of the candidates for the Miss A Title will compete and be scored, and then all of the candidates for the Miss B Title will compete and be scored, followed then by all of the candidates for the Miss C Title.

The titles will be awarded by the regular Miss America Local Preliminary Competition rules. There may be one panel of judges for all three competitions or separate panels, one for each competition. At least five (5) judges must serve on a panel. If less than three (3) candidates show up for a competition, the title for that group shall not be given; **no exceptions**, however, the local program may be permitted to hold a Double competition instead, if the above-referenced rules regarding a Double are observed and if approved in advance by the State Board Executive Director.

In both A. and B. above, there must be a different individual from the Local Preliminary committee identified as the Executive Director for each title given. After the titleholders are selected, **separate** support groups should be in place under the leadership of an Executive Director to assist each winner as she prepares for the State Competition. Such separate support groups should not have responsibilities with another titleholder. Each winner must receive the official Miss America local crown, equal scholarships, and comparable prize packages.

***\*Note regarding returning titleholders:*** Under no circumstances can a titleholder from the preceding year compete for the same title in the following year. If a returning titleholder wishes to compete with the same local program the following year, then for a triple title event, procedure B. above must be followed to ensure there is no appearance of manipulation (per the direction of the Miss America Organization). The returning titleholder must be placed in a competition group for a title she did not hold in the prior year. The remaining candidates should be placed in the competition groups at random.

**Scholarships for Titleholders:** For a single, dual, double, or triple title competition, except a Sweeps competition, the Local Program shall award a minimum of a \$200 scholarship PER WINNER, unless otherwise approved in advance by the State Board.

### **College/ University titleholders and Fair and Festival titleholders**

State Organizations **may, at their option**, accept candidates to compete at the state level who hold College or Fair/Festival titles. It is in the complete discretion of the State Board to determine whether a College/University or Fair/Festival Titleholder may be accepted to compete in the State competition.

#### College and University Guidelines:

\*The candidate must meet all eligibility requirements as established by MAO and understands that she must compete in all phases of competition at the state level.

\*The candidate must have won her title through a judging process.

\*A letter from the College President is required, certifying the candidate won the title at a judged college event, and she has permission to use the university or college title in the state competition.

\* The College/University appoints an advisor to work with the candidate from time of selection through state competition.

- \*The College/University pays the same license fee as a local competition (\$450).
- \*The titleholder receives a scholarship from the school she represents.
- \*College Titles include, but are not limited to: Homecoming Queen, Miss Sweetheart, etc.
- \*The titleholder is required to sign the Miss America Candidate Local and State Contract.

#### Fair and Festival Titleholders

- \*The candidate must meet all eligibility requirements as established by MAO and understands that she must compete in all phases of competition at the state level.
- \*The candidate must have won her title through a judging process.
- \*The Fair/Festival appoints an advisor to work with the candidate from time of selection through state competition.
- \*The Fair/Festival pays the same license fee as a local competition (\$450).
- \*The titleholder receives a scholarship from the Fair/Festival she represents.
- \*The titleholder is required to sign the Miss America Candidate Local and State Contract.

#### Sweeps Competition

There may be one or more Sweeps Competitions held during or at the end of the competition season, administered by the Miss Iowa Locals' Association, and scheduled with the approval of the State Board. Up to three (3) titles may be awarded at a Sweeps Competition if the competition meets the requirements for a dual, double, or triple title competition. A candidate is eligible to compete for the Sweeps Competition if she has competed in any local competition held in the Miss Iowa system during the current competition year or if she competed at the Miss level in the Miss Iowa State Competition the previous year. The Locals' Association is not required to award scholarships to the winners of a Sweeps competition; however, the winners of a Sweeps competition are eligible to apply for the national Miss America scholarships.

Sweeps titleholders may be provided the **use** of a crown and sash from the Sweeps competition through Miss Iowa Week. The crowns and sashes for Sweeps titleholders, if issued, shall be the property of the Miss Iowa Locals' Association and considered "traveling" crowns and sashes. Sweeps titleholders will have a title assigned to her for use *only throughout Miss Iowa Week*, and said titleholders are not permitted to make appearances as a local titleholder of the Miss Iowa Scholarship Program after the state competition.

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