

Miss Iowa

Scholarship Program

ANNUAL PROGRAM BOOK ADVERTISING (Optional) PRINCESS CAMP ATTENDEES INCENTIVES

The Miss Iowa Competition commemorative program book will be a keepsake for years to come. Selling ads for the Miss Iowa Program book not only helps to increase the amount of scholarship the Miss Iowa Scholarship Program offers each year, but it also gives the opportunity to win a fun prize package.

Each Princess Camp Attendee is encouraged to sell at least one (1) page of ads and/or Love Lines, but the sky is the limit! And...you could win a visit to your school by Miss Iowa 2022!

ADS & AD SALES PAYMENTS WILL ONLY BE ACCEPTED BY ONLINE SUBMISSION THROUGH THE THIS LINK [<http://www.missiowa.com/ad-submissions>] AND MUST BE RECEIVED BY TUESDAY, MAY 10, 2022 TO BE INCLUDED FOR THE INCENTIVES OFFERED HEREIN.

Incentive I – Participation Prizes*

Any Princess Camp Attendee who sells a minimum of two (2) pages of ads will receive:

- ❖ ***2 Miss Iowa Preliminary Competition tickets for parents, family, or friends of the Princess Camp Attendee***

*Excludes Grand Prize Winner as package includes season tickets.

Incentive II - Grand Prize Winner

The Princess Camp attendee who sells the highest dollar value in ad pages (**minimum of 3 pages to qualify**) by May 10, 2022 will receive:

- ❖ ***2 Season tickets (Miss Iowa Preliminary and Miss Iowa's Outstanding Teen Competition & Miss Iowa Finals) for parents, family, or friends of the Princess Camp Attendee***
- ❖ ***2 Commemorative Miss Iowa Scholarship Program Books***
- ❖ ***Classroom visit by Miss Iowa 2022***
- ❖ ***\$50 Kohl's Gift Card***

Total Package valued at \$550